

Whogreen Stars and their Icons' meaning

15 TYPES OF NOMINATIONS

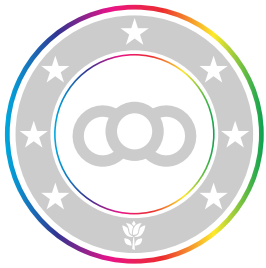
	STARS		STARS
 1. THE MAGIC ROSE tells you how a company is acting green within their own business administration.	7	 9. THE FABULOUS PRIZE tells you why an award was given for a sustainable action.	5
 2. THE ADORABLE LILY shows you everyones green actions on a smaller scale than "the leaf".	6	 10. THE WILD WINGS show you leadership and peoples good cause ideas.	5
 3. THE GREEN GLOBE maps role model schemes and projects that promote a sustainable culture.	6	 11. THE LUCKY HEART tells you about a cause or what cause a company and city supports.	4
 4. THE EARTHY EMBLEM tells you how a certification helps to protects the environment.	6	 12. NATURE'S LETTER has to do with informing about what is best for the environment.	4
 5. THE HAPPY CLOVER explains a feature for a products that makes it environmentally friendly.	5	 13. THE WISE LABEL explains markings that are a part of the company or product.	4
 6. THE FINE DAISY refers to b2b supply that explains how its environmentally friendly.	5	 14. THE SUNSHINE FACE tells you how to discover things that are sustainable.	3
 7. THE FOREVER TREE tells you about a sustainable potential a used product has.	5	 15. THE BOLD COMPASS tells you which new opportunity is sought after.	3
 8. THE GLORIOUS LEAVES shows how a participation helps to solve some of world's problems.	5		

SUSTAINABLE INITIATIVE
by business and city



Whogreen Stars
RATING TABLE

- 7 BRILLIANT**
- 6 AWESOME**
- 5 EXCELLENT**
- 4 WAY TO GO**
- 3 GOOD JOB**



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8 areas of engagement

	STARS		
1 Performed sustainability		5 Sustainable leadership and think tanks	
 1. THE MAGIC ROSE	7	 10. THE WILD WINGS	5
 2. THE ADORABLE LILY	6	6 Information related sustainability	
2 Organized sustainability		 11. THE LUCKY HEART	4
 3. THE GREEN GLOBE	5	 12. THE NATURAL LETTER	4
3 Products with sustainable theme by case or documentation		 13. THE WISE TAG	4
 4. THE EARTHY EMBLEM	5	7 Experience sustainability	
 5. THE FINE DAISY	5	 14. THE SUNSHINE FACE	4
 6. THE HAPPY CLOVER	5	8 Wanted sustainability and project development	
 7. THE FOREVER TREE	5	 15. THE BOLD COMPASS	3
4 Participating sustainability			
 8. THE GLORIOUS LEAVES	5		
 9. THE FABULOUS PRIZE	5		